

Exploitation Board



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- Current Status
- Industrial Dissemination Contents (Proposal)
- Exploitation Related Events
- Roadmap (to be agreed)

- Exploitation objectives from each partner (Exploitation Plan)
- An implementation plan with a defined scheduled
- Further scenarios where Triple Space paradigm could provide some benefits
- Technical know how: advantages of the paradigm

- Something to demo (neither an architecture prototype nor use cases)
- A simulation of a demo (video)
- Suitable content for industrial dissemination
 - Coherent message from the consortium
 - A common presentation card
 - Industry-oriented
- Roadmap to cover common exploitation objectives

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- Project presentation for industrial audience
- Should be focused on two axis:
 - Technical coverage of the paradigm (industry oriented)
 - Advantages, scenarios which can benefit from the paradigm and quantification of advantages
- Divided in several sections to adjust the speech to time, format and audience
- “Corporate presentation”: some marketing work needed
- Can be either a “professional” PPT or something more elaborated (animations, video, ...)

- Contents
 - Project overview and objective (No administrative stuff).
 - New approach and significance of what we are building.
 - Presentation of the architecture and TripCom components.
 - Simulation of the components working in a use case
 - We could use both of them to show different approaches: data focus and interaction focus
 - Applicability to further scenarios: where TripCom can be applied and why.

- Schedule proposal
 - Agreement on the TOC and the messages that should be shown in each section/slide.
 - Decide which partner(s) take part in each section (everyone should collaborate and review).
 - Review and agreement on the message and content.
 - Style refinement (could be done by specialized people).

- Objective
 - Industrial training for early adopters
 - Very useful for presenting the project in different congresses (industrial and more technical)
- Contents
 - Someone familiar with tutorial format could define
 - What is needed to develop TS-based applications should be defined
 - Printed material for audience
 - Technical introduction
 - Training and demos
- A core group of technical people should be designed to present the tutorial
- Schedule would be defined after the TOC agreement

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List of Possible Events (I)



- **WETICE 2008**
 - 17th IEEE International Workshop on Enabling technologies: Infrastructures for Collaborative Enterprises, June 23-25, Rome (Italy).
- **IEA/AIE 2008**
 - 21th International Conference on Industrial, Engineering & Other Applications of Applied Intelligent Systems, June 18-20, Wroclaw (Poland).
- **SGAI 2008**
 - 28th International Conference on Artificial Intelligence December 8-10, Cambridge (England).
- **IFIP 2008**
 - 2nd International Conference on Artificial Intelligence in Theory and Practice, September 7-10, Mailano (Italy).

List of Possible Events (II)



- ESTC 2008?
- ESWC 2008
 - 5th European Semantic Web Conference, June 1-5, Tenerife (Spain)
- ISWC 2008
 - 7th International Semantic Web Conference, October 26-30, Karlsruhe(Germany)
- Telecom I+D (Spanish). To be defined
- TID Innovation Fair (Spanish). To be defined

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- 2nd Year (until review)
 - Definition of Project Showcase ()
 - Definition of Event assistance calendar ()
 - What we will present in those events?

- 3rd Year
 - Demonstrators fixed ()
 - Definition of Event assistance calendar
 - Presentation of tutorial
 - Presentation of demonstrators
 - Definition of a Project Tutorial ()